

ROPE'EM & BRAND'EM with a Sponsorship



NMBA SPONSORSHIPS ARE A VALUABLE WAY TO ADVERTISE YOUR COMPANY IN THE PRESENCE OF YOUR CUSTOMERS OR POTENTIAL CUSTOMERS.



NMBA SPONSORSHIPS ARE A GREAT WAY TO SAY "THANK YOU" FOR YOUR BUSINESS!



CHOOSE THE CATEGORY WITH THE BEST POTENTIAL TO FIT YOUR COMPANY NEEDS.



316 Osuna Rd., NE, Suite 502

Albuquerque, NM 87107

Phone: 505-822-7900

Fax: 505-822-8345

E-mail: dschaefer@nmbankers.com



Sponsorship
and Advertising
Opportunities



Sponsorship Opportunities

Levels of sponsorship include:

Silver Sponsorship \$1,000

- General Sponsorship
- Golf Lunch
- Golf Prizes
- NMBA Board Meeting

Benefits include: Company listing in the official NMBA Annual Convention program, Sponsorship ribbon.

Gold Sponsorship \$2,000

(Includes one of the following...your choice)

- Registration Desk/Candy Basket
- Coffee Bar, Friday, September 15, 2023
- Golf Beverage Cart

Benefits include: Company listing in the official NMBA Annual Convention program, Sponsorship ribbon, Electronic attendee mailing list. Special recognition in NM Bankers Digest Magazine.

**One complimentary Annual Convention Registration*

Platinum Sponsorship \$2,500

(Includes one of the following...your choice)

- Lanyard (w/company logo)
- Portfolio/Bag for each registrant w/your logo
- Break September 15, 2023
- Audiovisual: September 15, 2023

Benefits include: Company listing in the official NMBA Annual Convention program, Sponsorship ribbon, Company recognized from podium at chosen event, Electronic attendee mailing list, Special recognition in NM Bankers Digest Magazine.

**One complimentary Annual Convention Registration.*

Emerald Sponsorship \$3,000

(Includes one of the following...your choice)

- Welcome reception: Thursday, September 14, 2023
- Breakfast-Friday, September 15, 2023
- Speaker Sponsorship-Friday September 15, 2023
- Dinner Wine, Friday, September 15, 2023

Benefits include: Company listing in the official NMBA Annual Convention program, Sponsorship ribbon, Company recognized from podium at chosen event, Electronic attendee mailing list, Special recognition in NM Bankers Digest Magazine, half page color ad in the Annual Convention program and

**Two complimentary Annual Convention Registrations*

Diamond Sponsorship \$5,000

(Includes one of the following...your choice)

- Cocktail reception, Friday, September 15, 2023
- Speaker Sponsorship
- President's Dinner, Friday, September 15, 2023

Benefits include: Company listing in the official NMBA Annual Convention program, Sponsorship ribbon, Company recognized from podium at chosen event, Electronic attendee mailing list, Special recognition in NM Bankers Digest Magazine, Company materials in attendee portfolio's, One full page color ad in the Annual Convention program and

**Three complimentary Annual Convention Registrations*

Don't miss this opportunity to saddle-up with your target market. . . or you may end up at . . . The Train Station!



Sign up **NOW** to Guarantee your choice!

Name: _____

Company: _____

Address: _____

City/State: _____

SPONSORSHIP CHOICE:

Yes, our company is interested in participating as a sponsor at the following level:

- Silver @ \$1,000
- Gold @ \$2,000
- Platinum @ \$2,500
- Emerald @ \$3,000
- Diamond @ \$5,000

Our company would like to sponsor the following:

First Choice: _____

Second Choice: _____

Advertising Opportunity:

The official program will be provided to each registrant and is a great opportunity to highlight your company/product. Advertising will be sold at the following rates. All artwork must be camera ready and payment must be submitted to NMBA

No later than September 1, 2023

____ Yes, we want to advertise in the Annual Convention Program.

____ Half page 5" (w) x 3³/₄" (h) = \$600

____ Full page 5" (w) x 8" (h) = \$900